

2021 PRESS KIT



Early Ford Bronco Specialists
Outdoor Advocates & Purveyors of Leisure



Los Angeles, California

[R-11-2021]



OVERVIEW. STORY. & MISSION.

Founded in 2017, Los Angeles based Agaso Outdoor rebuilds and reengineers classic off-road vehicles, specializing in the first series Ford Bronco. This is where founders Lisa Cady & August Paro carry out their vision of what a sympathetically modernized Bronco should be.

The Agaso Outdoor mission is to combine uncompromising modern performance with refined, timeless aesthetics. Both partners have diverse design backgrounds and are hands-on when it comes to designing and engineering body, mechanical, and electrical systems. And now with a growing team of technicians and engineers—true artists in their own right—the company continues to expand capacity and refine what it brings to the vintage auto market.



ABOUT US. THE TEAM.

Founders Lisa Cady and August Paro each bring unique perspectives to Agaso Outdoor but share an uncompromising commitment to the core mission. Lisa comes from a residential interior design and historic preservation background, while August has a background in hospitality, set and furniture design, and has been restoring vehicles for most of his life.

Both founders work tirelessly in all aspects of the mission to consistently innovate and refine products and services.



Photography By Brian Overend.



CULTURE. VALUE. PURPOSE.

Agaso Outdoor is your partner during the entire vintage 4x4 ownership experience, both before and after delivery. We are a collective of off-road connoisseurs with decades of experience and a passion for continual evolution in our builds.

At our full-service restoration facility, we handle all aspects of building, modifying and servicing vintage trucks. Our goal is to ensure that our full builds perform at their mechanical peak while aging gracefully. Our builds are expected to be driven, and to that end, every system is engineered to ensure longevity, functionality and servicability.

We offer complete front-to-back automotive services, including assistance in finding a donor vehicle. We can walk you through the entire process and provide knowledge that will allow you to make educated decisions for an experience without disappointments. In addition, we sell products that make the off-road outdoor experience even more enjoyable.

Our goal is full client support throughout the ownership experience and to open the world of using your vintage 4x4.

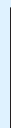


RESTORATION. PROCESS. & SPECS.

Each Agaso build is unique and specified to an individual client. The process delivers a complete custom bespoke build. We disassemble the donor vehicle to its core, catalog any parts to be reused, strip the body of all original finishes and recondition subassemblies to new condition. Our builds feature a modern spec, thicker wall chassis, full custom weatherproof wiring harness, a hand-built blueprinted engine, featuring an all-aluminum block, custom cylinder heads and custom cam profile. We developed the engine for throttle response, drivability and a flat torque curve to work within the limitations of the early Bronco platform. Standard features include sound and heat deadening, corrosion protection, choice of manual or automatic overdrive transmission, fuel injection, four wheel disc brakes, with many critical pieces made in house. Options include custom interiors, exterior colors, power windows, locks and steps, and top-level audio.

Every aspect of the build is painstakingly planned and documented. The vehicle is then meticulously assembled by a small team of dedicated technicians following an exhaustive protocol developed exclusively by Agaso. Since a true assembly line isn't realistic in the handmade process, our assembly procedures ensure production level consistency while delivering small batch quality. All of our custom builds offer the marriage of daily driver dependability and world-class build quality, and we always prioritize user experience over build stats.

To that end, we believe you need to drive one of our builds to truly understand what we do.



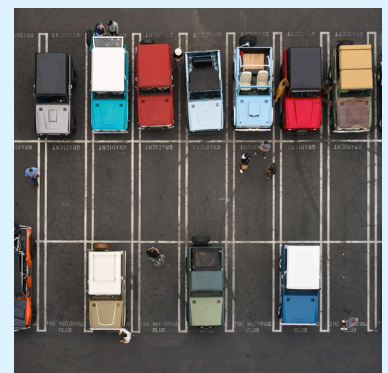
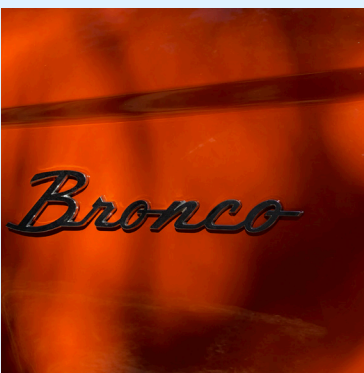
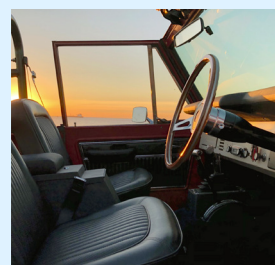
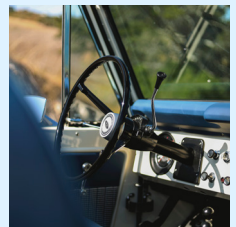
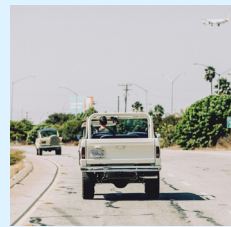


CUSTOM. ASSETS. GLOSSARY.

AUDIO .	Completely hidden yet rated for marine environments, various upgrades available.
AXLES .	Reconditioned and powder coated Dana 44 front axle and "Ford 9" front and rear axle using all new parts including nodular iron center section, Eaton Tru Trak carriers and a lifetime warranty axles. Selective locker options available. Custom all new, front and rear Ford 9" options available in multiple configurations
BODY & FRAME .	Brand new or reconditioned original Ford body tub, then stripped to the substrate. Metal is reconditioned to above factory spec. Completely rust encapsulated inside and out with 100% polyurea and world class surfacing and finishing using BASF Glasurit. Sound deadening and heat protection are used throughout to provide the highest level of driver experience.
BRAKES .	Front and rear disc brakes, stainless hard and soft lines throughout with hydroboost power. Many brake upgrades available.
DRIVELINE .	328 cubic inch Ford pattern 5.0 roller cam engine utilizing aluminum block and heads, hand built, blue printed and dyno tuned then painted Ford corporate blue to appear factory. ARP hardware throughout, all new pulley system and accessories. Automatic overdrive or 5-speed manual transmission. Factory Dana 20 transfer case reconditioned with our proprietary parts and hardened countershaft, Billet front adjustable end cap. Atlas 3-1 aluminum transfer case available as an option. Heavy duty, fully splined driveshafts are used for higher quality and longer service life.
ELECTRICAL .	Custom wiring harness hand loomed in the best materials available. Routed thoughtfully to look factory while not hidden to maintain serviceability. Battery cables are fabricated in-house from US made mil spec cable. Factory look LED headlights. Completely custom military spec wiring harness with Deutsch connectors and custom bulkhead available for the ultimate reliability and longevity in the harshest environments.
EXTERIOR .	Vintage period design narratives are our specialty, any factory or custom color is available, cut flares or uncut quarters as well.
FUEL .	Electronic fuel injection with stainless lines and AN fittings throughout, high quality submerged pump in a 23 gallon stainless powder coated tank.
GLASS & TRIM .	Factory green tint solex glass throughout. Silver contrast grill with molding. Option to add belt line molding and window trim.
HARD TOP .	A necessity in some climates, a hard top is available in any factory configuration with many custom options.
HEAT & A/C .	A must for warm climates with a hard top but available on any build.
INTERIOR .	We source materials individually per project, every vehicle we build is unique and will be the only one of its kind.
NAVIGATION .	Touch screen in the console and a security system can be elegantly hidden to maintain an authentic driving experience.
POWER LOCKS .	Power locks and alarm for extra security.
POWER STEPS .	Retractable power steps are available for ease of entry.
SPARE TIRE .	Any restoration can be configured with or without a spare tire carrier. For 33" or larger tires we recommend a custom, frame mounted carrier. Stock type configurations equipped with special bushings and modified to reduce rattles.
STEERING .	Heavy duty 1 ton powder coated aerospace aluminum steering linkage, stock style steering wheel and highest quality 4-turn gear box chosen for road feel and trail capability.
SUSPENSION .	Front coil spring, rear leaf springs chosen for ride quality while maintaining trail capability. Custom chassis with 4-link suspension available.
WHEELS .	Custom 16" steel wheels with appropriate backspacing for fenders and quarter panels. BF Goodrich A/T tires, sizing varies by option package. 17" CNC aluminum upgrade available along with many other custom wheel options.



GALLERY.



Photography By Chris Kinman, Marcos Zavitsanos, Nick Davies, August Paro, and Lisa Cady.



IDENTITY. LOGO.

AGASO SCRIPT LOGO - WHITE



AGASO SCRIPT LOGO - BLACK



Bronco Driver. 2020. Issue 83.

Written By Bronco Driver. Photography By Chris Kinman & Marcos Zavitsanos.



Support 200 with aluminum heads that keep the engine cool and the cylinder head and the intake manifold are 2.3" and 2.5" wide in the block. This suspension is the 2.3" and 2.5" wide in the block.

There's not a part of the build that hasn't been tested in some way. Under the hood, the aluminum heads are 2.3" wide in the block and the intake manifold is 2.5" wide in the block. The suspension is the 2.3" and 2.5" wide in the block. The suspension is the 2.3" and 2.5" wide in the block.

The majority of our effort in the build was a 2.3" wide in the block. The suspension is the 2.3" and 2.5" wide in the block. The suspension is the 2.3" and 2.5" wide in the block.

For the interior we wanted to keep everything as close to stock as possible. We wanted to keep the interior as close to stock as possible. We wanted to keep the interior as close to stock as possible.

We have the 2.3" wide in the block. The suspension is the 2.3" and 2.5" wide in the block. The suspension is the 2.3" and 2.5" wide in the block.

Agaso - A drive magazine one who likes cars and takes care of them.





UPCOMING. EVENTS. 2021.

BRONCOS & BURRITOS 2021

AGASO OUTDOOR X THE MOTORING CLUB .

We. Are. Back. Broncos and Burritos has returned for another event at The Motoring Club in Marina Del Rey. Join us as we celebrate the vintage off-road community with an eclectic mix of early Broncos and other vintage 4x4's at a perfect location and venue. Help us support a great organization, The Motoring Club, and have some fun along the way.

DATE. SATURDAY, JULY 31, 2021

TIME. 8AM - 12PM

LOCATION. THE MOTORING CLUB
4112 Del Rey Avenue
Marina Del Rey, California

DETAILS. All Are Welcome
Vintage 4x4 Preferred

SCHEDULE. 8 AM . Coffee & Burritos
11AM . Cruise to Malibu

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Outdoor Advocates. Purveyors of Leisure.



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[The Ford logo and Bronco name are property of the Ford Motor Company. Agaso Outdoor is not associated with the Ford Motor Company.]